

Sanlorenzo in Venezia

All the many facets of the art of Sanlorenzo

Press release, 22nd April 2022 - Sanlorenzo presents itself in Venice with its **diverse viewpoints on art; multifaceted** that are interpreted and expressed through the creativity of unique and exceptional protagonists with photography, architecture and design on a stage of global importance.

Art as contemporary art - Sanlorenzo and Biennale Arte2022

The pivot around which all the different initiatives of Sanlorenzo in Venice move is the participation as main sponsor of the **Italian Pavilion at the 59. International Art Exhibition - La Biennale di Venezia**. The shipyard arrives in the Serenissima as a protagonist, on the strength of the path consolidated in recent years through art and design, which has also led to the creation of **Sanlorenzo Arts**.

The possibility of supporting contemporary art on this important occasion is a unique opportunity for Sanlorenzo, both because of the themes dealt with in the ***History of Night and Destiny of Comets*** exhibition and because these themes are also central to the Brand's projects. What makes this initiative by Sanlorenzo even more important and significant is the possibility to **support Sistema Italia, the Made in Italy**, which has always been one of the core values of the shipyard.

Art as design and architecture - ARENA: Sanlorenzo and Piero Lissoni

ARENA is the installation designed by **Piero Lissoni** for the garden of **ACP - Palazzo Franchetti** overlooking the Grand Canal and clearly visible from the Accademia Bridge. With this project Lissoni interprets Sanlorenzo's **future-oriented approach** in a subtle way, creating a geometrically shaped metal dais that offers a new viewpoint over the city of Venice.

"A place of encounters and new perspectives, overlooking the Grand Canal: a sort of amphitheatre that dialogues with the garden, the palace and everything that passes by, a metal sculpture that reveals all that lies around it."

Piero Lissoni, Art Director of Sanlorenzo

ARENA has been conceived to be also a **place for gatherings and intellectual exchange**, a convivial space related to the context that during the pre-opening days of the Biennale will be the theatre for **moments of storytelling and encounters** with different personalities of the art world, who will discuss themes ranging from art to sustainability, from creativity to innovation. This project, called **Navigating the arts**, is part of Sanlorenzo's broader artistic project, Sanlorenzo Arts, and is designed to create cultural material to be added to event after event, becoming a large library of content that speaks of the world of Sanlorenzo and of which the shipyard is an ongoing activator.

Art as photography and architecture - A POINT OF VIEW: Sanlorenzo and John Pawson

Sanlorenzo returns to the **Casa dei Tre Oci** with the exhibition **"A Point of View"**, curated by minimalist designer and architect **John Pawson, from 19 April to 26 June** in the Sale De Maria. Pawson interprets the interiors of a metal superyacht from the shipyard, describing it with drawings and design sketches and creating a fascinating work that combines photography and architecture in the two sections into which the exhibition is structured. **"Sanlorenzo"** and **"Home"** represent a narrative of the designer's characteristic spatial poetry, based on the perfect calibration between space, proportion, light and materials, and the

search for the essential by omitting the superfluous. The exhibition explores **John Pawson's aesthetic vision** through two parallel subjects: his own home and the new yacht he has designed for Sanlorenzo.

"From the beginning, my work has focused on creating places where the gaze is at liberty to journey. It is this freedom of movement that is at the heart of the exhibition I have created with Sanlorenzo".

John Pawson

Different points of view within a unique context in which to once again express **Sanlorenzo's ability to distinguish itself in the world and its ever new and creative approach to telling the story of itself and of life at sea**, drawing on contemporary artistic languages.

Press Office R+W: Valeria Portinari, tel. + 39 02 33104675, email: valeria.portinari@r-w.it